

Strategic Vision

Setting the Course for Our Future



Washington State
COMMUNITY COLLEGE

A note from the President to all WSCC Faculty and Staff:

The strategic vision of the college is our GPS. It clarifies our identity and guides the development and growth of the institution. At the heart of our work is our commitment to student success. Our Mission, Vision, Values and Core Initiatives all reflect our desire to help our students reach their individual goals. These statements also provide the foundation which inspires innovative programs and initiatives that elevate teaching and learning among the campus community.

I ask that you learn the mission statement, reflect on the vision, live by the values, and embrace the strategic priorities.

I am very proud to be part of this visionary community college, and each of us should be excited about the direction in which we are headed!

Bradley Ebersole, Ph.D.
President

Values:

In creating an environment of trust and respect for faculty, staff, and students, the WSCC community strives to live by a set of values to be practiced each day and in each encounter.

Respect – To acknowledge the humanity of all individuals through compassionate action.

Ethics – To demonstrate honesty, integrity, responsibility, and accountability.

Inspiration – To provide an atmosphere that encourages our campus community to develop, grow, and succeed as lifelong learners.

Inclusion – To provide an atmosphere that fosters respect and acknowledges, explores, and embraces the diversity and uniqueness of all regional and global cultures.

Success – To enable all students, faculty, and staff to be successful academically, personally, and professionally.

Excellence – To reach our maximum potential as a community college through continuous improvement, institutional growth, excellence in teaching, and community engagement.

Teamwork – To foster a culture of collaboration within the campus community that supports our mission, our students, our employees, and the surrounding area.

Stewardship – To be responsible stewards of college resources: human, fiscal, natural, physical, and virtual.



Mission, Vision & Values

Mission:

Washington State Community College responds to the education and workforce needs of our community by providing dynamic and affordable programs within an atmosphere that promotes student success.

Vision:

Our vision is to inspire individual excellence and success.



Areas of Focus

Strategic Priority #1

College of First Choice for High School Graduates

In order to increase the number of students at WSCC, we must become the college that students plan to attend, inasmuch as we offer both technical and transfer degrees. We must share our message of outstanding quality so that students, parents, and guidance counselors recognize the benefits of a WSCC education: excellence, affordability, and academic and professional success. To that end, we must develop a recruitment strategy that attracts traditional students, illuminates the benefits of a WSCC education, and provides incentives such as scholarships for students to attend.

Strategic Priority #2

Engage and Serve Adult Learners

To grow WSCC and our enrollment, we need to explore new ways to recruit and serve non-traditional students within and beyond our geographic service area. We must explore ways to encourage this sector of students to attend college while also being mindful of their unique motivations and challenges: job/family commitments, finances, and self-confidence. Our adult-tailored approach should focus on e-learning and evening classes that lend themselves to adult learners' schedules, and our advising strategies must focus on helping them clearly define their educational/employment goals.

Strategic Priority #3

Student Success

WSCC will provide an affordable student-centered environment that empowers students to identify and fulfill their educational and career goals within a timeframe that meets their needs and improves their lives.

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Strategic Priority #4

Community and Economic Development

WSCC will provide responsive and innovative programs which support the economic, workforce, and cultural development of the community. We will also continue to enhance and develop partnerships with businesses, industries, public agencies, and other educational institutions that improve the quality of life in our region.

Strategic Priority #5

Teaching and Learning

WSCC strives to create a learning-focused community. We will accomplish this by promoting active and engaged learning in order to enhance student learning outcomes, encourage persistence, promote retention, and increase completion rates. This goal will be supported by enhancing learning environments and recognizing excellent and innovative teaching.



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