



WASHINGTON STATE

COMMUNITY COLLEGE

2017-2018
Strategic Vision

Mission, Vision & Values



Mission:

WSCC serves the education and workforce needs of our community by providing dynamic and affordable associate degree and certificate programs in an atmosphere that promotes student success.

Vision:

We inspire and facilitate individual excellence and success.

Values:

In creating an environment of trust and respect for faculty, staff, and students, the WSCC community strives to live by a set of values to be practiced each day and in each encounter.

Respect – To acknowledge the humanity of all individuals through compassionate action.

Ethics – To demonstrate honesty, integrity, responsibility, and accountability.

Inspiration – To provide an atmosphere that encourages our campus community to develop, grow, and succeed as lifelong learners.

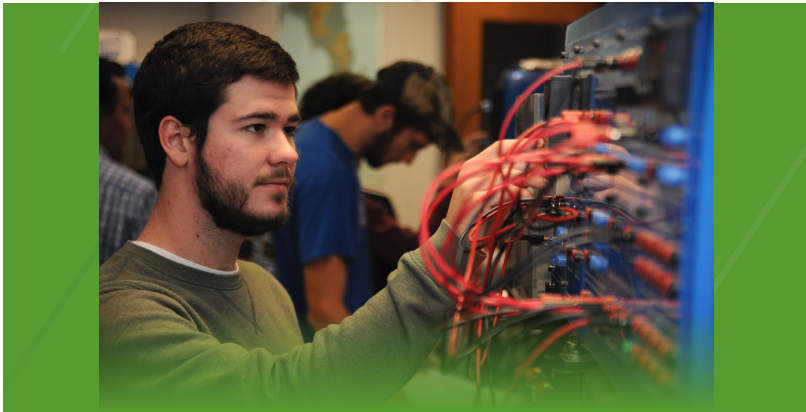
Inclusion – To provide an atmosphere that fosters respect and acknowledges, explores, and embraces the diversity and uniqueness of all regional and global cultures.

Success – To enable all students, faculty, and staff to be successful academically, personally, and professionally.

Excellence – To reach our maximum potential as a community college through continuous improvement, institutional growth, excellence in teaching, and community engagement.

Teamwork – To foster a culture of collaboration within the campus community that supports our mission, our students, our employees, and the surrounding area.

Stewardship – To be responsible stewards of college resources: human, fiscal, natural, physical, and virtual.



Strategic Priorities

Strategic Priority #1



Student Success

Provide an affordable, student-centered environment that empowers students to identify and fulfill their educational and career goals within a timeframe that meets their needs and improves their lives.



Goals

- Increase the annual completion of students who achieve certificates and degrees by 3%.
- **Increase annual first-time general student fall to fall persistence from 43% to 54%.**
- Increase annual course completion from 85% to 87%.
- Coach all first-time, full-time degree-seeking students for academic and career success.
- Increase student success in developmental math courses from 55% to 66% using co-requisite remediation in College Algebra, Statistics, and Quantitative Reasoning in spring 2018.

Strategic Priority #2



Student Access

Identify and implement strategies which promote access to education within our community.

Goals

- Increase adult learner (25+) enrollment from 21% to 28% through the development of innovative delivery models and services.
- Increase enrollment of economically disadvantaged students (Pell eligible, minority, and first generation) from 62% to 67% through the development of innovative delivery models and services.
- Increase the geographic diversity of students enrolled in online and on-campus programs from outside of Washington and Morgan counties from 30% to 40%.

Strategic Priority #3

Community Engagement

Promote collaboration and cooperation among partners, alumni, and supporters.

Goals

- Engage in strategic initiatives with community, civic, and education partners to pursue resources and support economic development in the Mid-Ohio Valley.
- Improve the health and wellness of the college community with expanded programs and services.
- Increase alumni and community support of the Foundation to impact student access and success.



Strategic Priority #4

Workforce Development

Enhance the quality of life and standard of living for the people of the Mid-Ohio Valley by building a sustainable, inclusive and forward thinking workforce to power in-demand jobs within this region.

Goals

- Partner with employers, economic development community, and education partners to develop career pathways and innovative programs to produce graduates to meet the community's workforce needs.
- Integrate work experiences e.g. internships, practicums, field experiences, clinicals in all technical degrees.



A Note from the President to the Community



On behalf of Washington State Community College (WSCC) faculty and staff—Welcome. We are a dynamic learning community that has proudly served students in the Mid-Ohio Valley for more than 45 years! Founded in 1971 as Washington Technical School, the College has grown in both size and scope of curriculum to meet the business and industry workforce needs of the Mid-Ohio Valley.

You'll find we offer an extensive array of programs and relevant courses with on-campus, online, and hybrid delivery options to meet the needs of today's students. Washington State builds pathways that guide you toward future growth.

WSCC is a student success-centered college focused on preparing you for your future, whether you are launching your career, transitioning into a new career, or transferring to pursue a baccalaureate. We take great pride in our low faculty to student ratio and our family of accomplished educators are passionate about your success. We provide a dynamic learning environment that challenges you and helps you succeed.

Our primary focus is our commitment to you and your education. We invite you to visit our beautiful campus, where you will find faculty and staff ready to welcome you. I hope you will begin your academic journey at Washington State Community College and experience what it is to Be More #BeWSCC.

Sincerely,

A handwritten signature in black ink that reads "Vicky Wood".

Vicky Wood, Ph.D.
President

46 years

WSCC serving the Mid-Ohio Valley since 1971

94%

Pass Rate for Health Sciences students

1 600+

Enrolled Students

10,000+

WSCC Graduates

50+

Degree & Certificate Programs

70%

Of Students receive financial aid

90%

Of our students would recommend us to a friend

2020 Strategic Vision

Looking to the Future



The long-term perspective for achieving the mission of WSCC includes image building, aligning programs with in-demand jobs, increasing measurable student success, building on full accreditation, and increasing community presence.

Mission:

Washington State Community College serves the education and workforce needs of our community by providing dynamic and affordable associate degree and certificate programs, in an atmosphere that promotes student success.

Building Identity – Establish a brand and improved name recognition for WSCC so that 80% of the community can accurately articulate our mission.

Program Alignment with Workforce Needs – Ensure that 80% of WSCC programs are aligned with in-demand jobs.

Student Persistence – Achieve Fall to Fall retention rate of 60%, and Fall to Spring retention rate of 80%.

Completion – Achieve a 3-year graduation rate of 30% and a 6-year graduation rate of 60%.

Accreditation – Maintain full and complete accreditation through 2026.

Building Community – Increase community participation on campus by 50% and, establish the WSCC Foundation at \$5,000,000 with alumni participation of 5,000 individual contributions.



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Be Inspired. #BeWSCC